

MR. WASHLINE CC ARE OFFICIALLY MEMBERS OF THE PROUDLY SOUTH AFRICAN FAMILY!



BE PROUDLY SOUTH AFRICAN, BUY LOCAL

THE PROUDLY SOUTH AFRICAN MARK OF LOCAL CONTENT AND QUALITY

The phrase “Proudly South African” and the logo are both registered trademarks that enjoy legal protection in accordance with the Merchandise Marks Act, the Trade Marks Act, Counterfeit Goods Act and Common Law. Only companies which have complied with Proudly South African strict criteria, and have been endorsed as members of Proudly South African, may use this phrase or logo.

The Proudly South African logo indicates that the company and/or the product and/or service that carries the logo has been carefully evaluated and approved by Proudly South African, and is of a good quality; that the company treats its employees fairly; that the company cares for the environment; and that the total product is made locally or some of the products are made locally by using imported materials.

WHY BUY LOCAL?

When consumers buy locally produced products and support local service providers, the local economy is stimulated and sustainable job opportunities are created. By supporting local producers and manufacturers (by buying goods which carry the Proudly South African logo or a ‘Made in South Africa’ label) each and every South African can contribute towards creating a bigger demand for home grown products and services; stimulating South Africa’s economic growth; helping to prevent job losses and helping to create jobs.

When shoppers buy local it means that the supplier is a phone call away.

The Proudly South African logo indicates that the company, product and/or the service provided is of good quality. It is also an endorsement that the company treats its employees fairly, that the company cares for the environment and that the total product is made locally or some of the products are made locally by using imported materials.

Mr. Washline

